



West Bradford Youth Athletics

PO Box 98, Downingtown, PA 19335 ☎ tel. 610.344.9444 ☎ fax 610.344.9420 ☎ office@wbya.org

www.wbya.org

FOR IMMEDIATE RELEASE



Contact:
Vicki Moretti
Project Manager
(610)873-4002
vicki@wbya.org

Chester County Balloon Festival To Be Held June 18-19th

West Bradford, Pennsylvania (May 10,2010) --- West Bradford Youth Athletics will once again light up the skies over Chester County.

The Chester County Balloon Festival is a two-day event, co-sponsored by 1st National Bank of Chester County, Horizon Services, Inc and Suburban Propane. The festival is located at the Embreeville State Complex on Rt 162 just west of Wes Chester and will feature hot air balloons in a variety of shapes and colors.

On Friday evening the balloons will prepare for a spectacular night show. During the glow, balloons inflate at dusk, remain tethered, and light their burners in a synchronized fashion. Each glow show brings balloons of different shapes and colors. It's never the same show twice! Gates will open to the public at 6:00pm (\$5 parking donation requested.) A variety of food/beverage and craft vendors, tethered balloons and kids activities will be available. However, the best view of the "Balloon Glow" can be seen from WBYA's Glow Party Tent from 7:00pm-10:00pm. Guests will be treated to exclusive parking , a catered buffet, live music and VIP seating for the show. You will have access to the launch field where you will be able to see the balloons up close and meet the pilots and crews. Advanced reservation/payment is required for the WBYA Glow Party. Adults \$40pp, Kids 12 and under \$20pp. Tickets can be purchased online at www.CCBalloonFest.com . This event sold out last year so don't delay!

On Saturday, the festival fairgrounds will be open to the public from 3:00pm-10:00pm (\$5 parking donation requested) Available will be a variety of food/beverage and craft vendors, and continuous live music from center stage. There will be tethered balloon rides throughout the day and a Kid Zone featuring inflatables, music and hands on activities. The day will end with a spectacular fireworks display at dusk. Please note some activities require an additional fee.

Mass balloon ascensions are scheduled (weather permitting) for 6:15pm Friday, 6:15 am and 6:15 pm on Saturday. Special shapes presentation Saturday after 6:30pm. Fireworks at dusk.

Admission to the festival fairgrounds is free. \$5 per parking donation requested.

Tethered Balloon Rides: \$20 each

Friday Night VIP Glow Party: \$40 Adults, \$20 Kids 12 and under, or a Table of 10 for \$360(inc parking)

Hot Air Balloon Ride During the Mass Ascension: \$225 per person

Sponsorship Opportunities and Vendor Space: still available

All proceeds benefit West Bradford Youth Athletics programs. For information on sponsorship/vendor information, tickets/reservations and directions visit our website at www.ccballoonfest.com or call Vicki Moretti @ 610-873-4002.