

West Bradford Youth Athletics

presents

5th Annual Chester County Balloon Festival - June 15-16, 2012



Quick Facts:

- The festival is the largest summertime hot air balloon and music festival in the Philadelphia area attracting 6000+ from the Mid-Atlantic area.
- The festival is the most unique and different sponsorship opportunity available in this market because of the magic of the balloons themselves.
- The festival attracts families with school age and small children, "empty nesters" & baby boomers. Truly there is something for everyone.
- As an early Sponsor, you will have the opportunity to benefit from inclusion in any and all promotional materials, print ads, press releases and web site inclusion. In addition, any promotional activities our sponsors wish to execute, either pre-festival or at the festival will be enthusiastically reviewed by the festival committee.

What if you could broaden your competitive edge by improving your company's image, prestige and credibility?

What If you could differentiate your company from competitors?

What If you could develop closer and better relationships with customers?

What If you could showcase services and products at the grassroots level?

What If you could attain heightened visibility due to positive publicity through the media?

Why not and also help **West Bradford Youth Athletics** (a 501(C)3 non-profit) continue their 50 years of providing intramural sports programs for over 3000 kids in West Bradford and the surrounding areas?

We are guessing this is your kind of event and hope that you'll be able to partner with us as a sponsor this year.

Please look over the attached for opportunities to participate that fit into your budget. **Contact Vicki Moretti at 610-873-4002 or vicki@wbya.org** to reserve your spot in our sponsor lineup for this year or if you have any questions. Be sure to also check out our website for lots of additional information at **www.CCBalloonFest.com**. We look forward to working with you and making this the best event ever.



CCBF- SPONSOR OPPORTUNITIES Do not

wait as opportunities are first come, first serve.

HEADLINE SPONSOR (\$6000+)

- Exclusive headline recognition in all event marketing before, during and after the event as the main sponsor for this event.
- Name on front and ad (4.75w x 3h b/w) in the Daily Local News Special supplement.
- Headline exposure on all print ads, marketing materials, press releases & web site banner link.
- Banner/Logo displayed on basket of balloon during flights and center Main Stage.
- Invite **20** of your guests to sit in your VIP Premium seating for all Balloon Lift Offs and the Friday Night Glow Party.
- Complimentary premium exhibit space.

PRESENTING SPONSOR (\$4000+)

- Recognition on front page of Daily Local News Special supplement as a Shared Presenting Sponsor. (1 of 3)
- Presenting Sponsor in all event marketing before, during and after the event. Exposure on all marketing materials & web site link, Main Stage banner.
- Invite **10** of your guests to sit in your VIP Premium seating for all Balloon Lift Offs and the Friday Night Glow Party
- Includes complimentary premium exhibit space.

CONTRIBUTING SPONSOR (\$2000+)

- Company banner center stage, exposure on all marketing materials & web site.
- Invite **4** of your guests to sit in your VIP Premium seating for all Balloon Lift Offs and the Friday Night Glow Party
- Includes complimentary premium exhibit space.

SPECIALTY SPONSOR (Sponsorship includes exposure on all marketing materials & web site, logo displayed on event t-shirt, Free exhibit space, and banner at specialty of choice (if applicable). (Does not include cost of banner) Logo and link to company web site from www.ccballoonfest.com and sponsor listing at www.WBYA.org.

Special Shapes Balloon:	\$500
Fireworks:	\$1000
Friday Night Glow:	\$800
Volunteer Sponsorship:	\$500
Special Activity Area:	\$400 Tethered/Walk Through Balloons: (2 available)
Basket Banner	\$300

IN- TRADE SPONSOR

CCBF also has some In-Trade opportunities available for equipment/services needed for the festival. If you are interested in bidding or donating for these services please visit our website (www.CCBalloonFest.com) for descriptions and specs. Festival perks are determined based on value of donation. We are looking for:

~Trash Disposal~Party Tents/Tables~Temporary Electrical/Generators~Crowd Control Barriers~Screen Printed Staff Shirts~ and more...

BALLOON RIDE (\$200 per person)

Reserve a 1 hour hot air balloon ride for a client, that outstanding employee, yourself or that special person that's always wanted to fly. Makes a great Father's Day gift. **Advanced reservation only.**

FRIDAY NIGHT "GLOW PARTY"

(\$45 Adults, \$20 Kids 12 and under, or a Table of 10 for \$400 which includes VIP parking passes)

7:00-10:00 Enjoy a magical evening which includes: VIP seating, catered buffet, live entertainment and access to the Victory Brew Pub all while viewing a spectacular display of Hot Air Balloons illuminated against the evening sky.

Advanced reservations only. Tickets can be purchased by mail or online at www.ccballoonfest.com . Does not include the cost of beer.

To reserve your Sponsorship Spot now or discuss a custom package contact Vicki Moretti at 610-873-4002 or Email: vicki@wbya.org.

More information on the Festival can be found at www.CCBalloonFest.com