



Chester County Balloon Festival

West Bradford Youth Athletics

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Press Release

If you find yourself looking skyward and gazing longingly at the sight of a hot air balloon, you will be delighted to learn of a festival of ballooning this June in Chester County. The 6th Annual Chester County Balloon Festival will take place on 15th and 16th of June 2012 at the Embreeville State Complex just west of West Chester on Rt 162. This fantastic visual spectacle will raise funds for the West Bradford Youth Athletics organization.

The weekend will be an awe-inspiring display of color with more than 20 balloons expected to take to the skies. As well as the opportunity for visitors to view the balloons close up and meet the pilots, tickets are also available for balloon rides. With far-reaching views stretching across the beautiful Chester County Countryside, it is little wonder that these rides are described as “spell-binding” and “magical”. There will be plenty to see and do for families and visitors throughout the weekend, with food & craft vendors, music, and activities for children.

The evening entertainment on Friday 15th will be a spectacular vision provided by “Night Glow”, where hot air balloons will give a stunning light display. Saturday 16th will feature [Mass Balloon Ascension](#) and [Spectacular Fireworks](#). The event is being organized by West Bradford Youth Athletics and AirVentures Hot Air Ballooning.

Admission to the festival is \$5 per car. Be advised some activities require additional fees. For further details and to purchase tickets please visit www.CCBalloonFest.com or call 610-873-4002. **All events are subject to weather conditions. Up to the minute information can be found on our website in case of inclement weather.**

There are also opportunities for businesses to be involved and anyone interested should contact the organizers as soon as possible.

END -For Immediate Use

Note to Editors: There is limited space available for a pre-event Press Flight which is planned to take place Friday, 6/15 6:00 pm. Interested parties please contact vicki@wbya.org **Please note: if you are a Television Station and are sending a helicopter to fly over, please advise your pilots that if they fly too low or close to the hot air balloons it creates wind issues that prohibit the balloons from flying.**

